



en**VISION**ing
a beautiful tomorrow

About us

Sightsavers is a development organisation working to eliminate avoidable blindness and promotes equality of opportunity for people with disability. Sightsavers' work in India, which started in 1966, has supported the treatment of millions of people with eye disorders and brought eye services to some of the least served areas of the country.

In the last 5 decades

Our work
has impacted the
lives of **55 million**
people with
potential
eye problems

We have
carried out
36.4 million
eye treatments

Performed
5 million eye
operations with
the help of
our partners

As of now, we work in 100 districts across 8 states of India bringing eye healthcare, educational support, counselling, training and leadership development to visually impaired people in some of the least served areas of the country.



We work in a sustainable way to promote lasting change by strengthening existing health systems, seeking to advocate with and influence governments and by demonstrating best practices. We network with like-minded organisations to enable exchange of ideas and to advocate for the rights of the disabled. Sightsavers believes in promoting technologies in eye healthcare enabling a wider reach of health services in India.

Mission

We are an international organisation working with partners in developing countries to eliminate avoidable blindness and promote equality of opportunity for disabled people.

Vision

Sightsavers' vision is of a world where no one is blind from avoidable causes and where visually impaired people participate equally in society.



Rural Eye Health Programme

A large population of our country still resides in villages. In most rural communities, eye health (if available) is limited to cataract screening with limited or no attention given to other eye ailments. With the expansion of primary health under the National Rural Health Mission (NRHM), making primary eye care available to rural and remote areas will significantly improve eye health of the community. Sightsavers through its REH programme seeks to create awareness, provide quality eye health services and eliminate avoidable blindness among the rural population.

Interventions



Target Population

Rural Poor spread across rural districts

School Eye Health Programme

Sightsavers launched Vidyajyoti School Eye Health Programme with the goal that 'good and maintained eye health' is optimised in school children, so the improved learning outcomes in government schools are evident. This intervention aims to screen children in Government school to identify and prevent eye diseases and vision impairments among children.

The programme has 8 components – Health education, health services, nutritional services, counselling, healthy school environment, health promotion for staff, family/community involvement and research or impact assessment, which can be broadly categorised under the three major constituents of service delivery, eye health awareness and an enabling environment.

Interventions



Target Population

School children, of the age group 5-15 from the most marginalised communities

Urban Eye Health Programme

A substantially large number of impoverished urban pockets do not receive any health, education or livelihood support. Sightsavers works in some metropolitan cities with the objective to ensure comprehensive and sustainable eye health mechanisms for the urban slums of India. Simultaneously, Sightsavers is working closely with the Ministry of Health and the National Urban Health Mission towards creating systems that provide access to quality eye health to the urban poor.

Interventions



Target Population

Urban poor living in slums across various cities of India, DR is a critical component.

RAAHI National Trucker's Eye Health Programme

Sightsavers realises the importance of eye health for the overworked truckers' community in ensuring road safety. Since drivers can't get to eye care services, Sightsavers in India have created a system which takes the services directly to them. **RAAHI** is one of the biggest eye health programmes in the country for the overworked truck drivers' community.

The programme's ingenious: there are **29 sites around India's 'golden quadrilateral'**, which covers the main long distance haulage routes across the whole country. Some are permanent vision centres, others pop-up outreach camps, but all are in locations where drivers stop as part of their usual route to rest or unload cargo.



According to **MoRTH**, GoI, motorised vehicles accounted for **95.5 %** of the total **road accidents** in 2015



9 million truck drivers - **65%** of them drive national cargo - covering **3.3 million kilometres** of national highways.



Poor eyesight is a key contributor in **road accidents**.



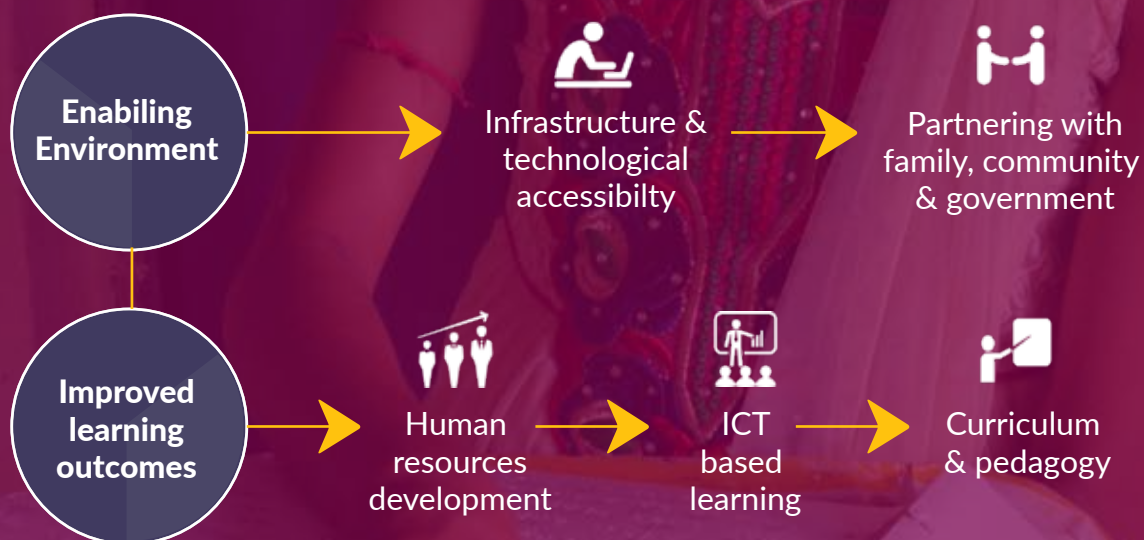
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Inclusive Education Programme

The government's highly creditable efforts along with those of NGOs have ensured that most children with disability are now registered in mainstream schools. The challenge now is to ensure learning outcomes when there are not enough resource teachers and other facilities, and to create an environment that is supportive for learning of children with visual impairment.

Sightsavers aims to promote a positive and enabling environment in schools, families as well as communities to support the holistic education of children with visual impairment. Enablement is facilitated by availability of assistive devices and accessible educational material, provision of compensatory skills training, infrastructure accessibility and building education management and leadership among others.

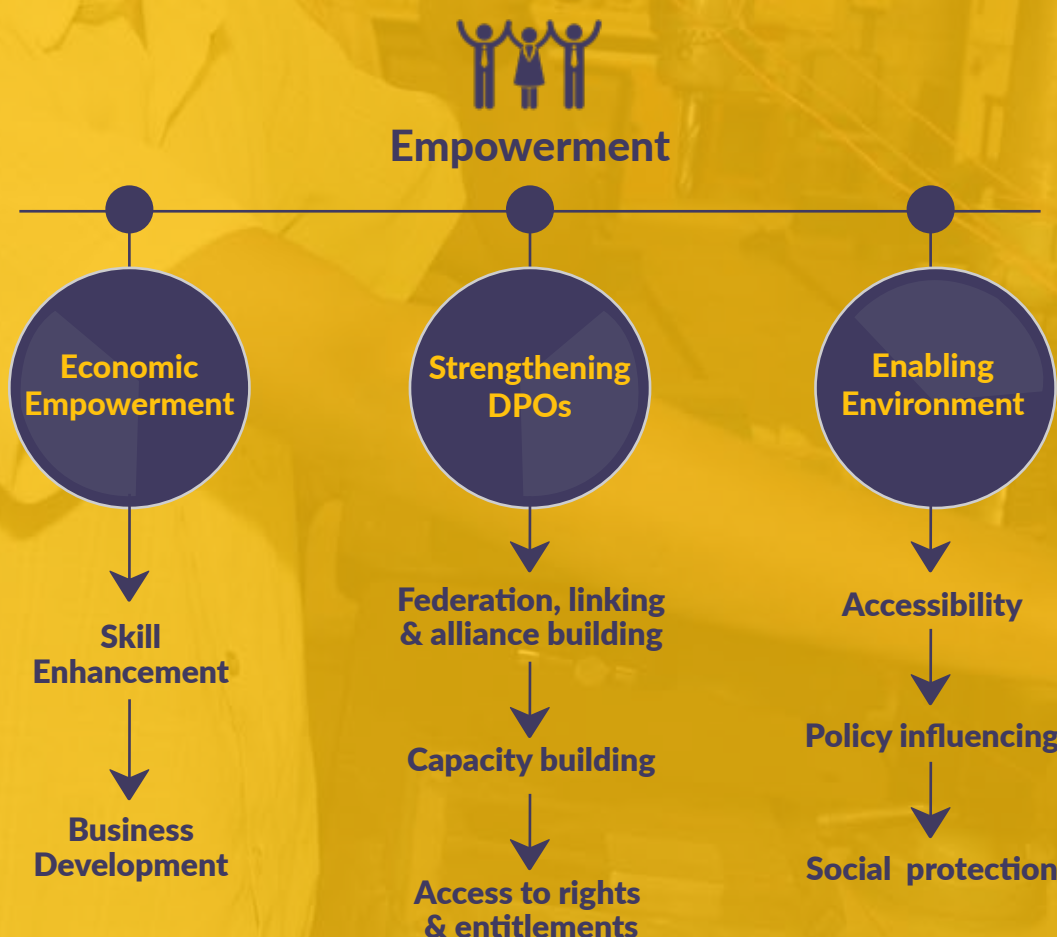
The programme is currently implemented in five states namely, Bihar, Jharkhand, Madhya Pradesh, Odisha and Rajasthan with district as unit of intervention.



Social Inclusion Programme

There are several government-initiated schemes for the benefit of people with disability, but poor awareness levels and administrative negligence often results in under-utilisation of the benefits of these schemes. Employment rates in the disabled population are quite dismal.

To enable social inclusion of people with disabilities, Sightsavers has concentrated its focus around three core areas: economic empowerment, strengthening Disabled People's Organisations (DPOs) and creating an enabling environment. Sightsavers thus supports people with disability through livelihood interventions and facilitates the formation and capacity building of DPOs to carry out effective advocacy for their rights on all platforms and levels.





RAAHI - National Truckers Eye Health Programme

"My transport company is based here, so I saw the RAAHI screening by chance. I was quite happy as when we go to other places you have to pay, but here it was for free."

- Sandeep Kumar, Delhi-NCR

School Eye Health Programme

"Education is important to me. I want to become a doctor."

- Riya, Bihar



Inclusive Education Programme

"I am happy to be able to read."

- Aliya, Jharkhand



Social Inclusion Programme

"I have motivated more than twelve people with disability to join our DPO and also successfully started my small grocery shop."

-Archana Mehra, Madhya Pradesh

Urban Eye Health Programme

"We are both very happy to be able to have resumed our daily chores and regain our independence."

- Rajaram Ramnath Mhatre and Geeta Rajaram Mhatre, Mumbai



Rural Eye Health Programme

"We all are very happy. While other children played, they just sat outside the home. Now it is not so after the cataract operations."

- Chandrakala Yadav, Madhya Pradesh (Mother – of the Yadav family where 8 members had cataract)

How We Can Work Together

Partners are critical for successfully impacting the lives of children and adults with visual and other disabilities to lead a life of hope, dignity and a bright future. Sightsavers seeks allies who share the same passion for working towards the betterment of society and its marginalised population in the arena of sight, inclusion, livelihood and education for the disabled. In collaboration, we can develop major partnerships, organise inspiring staff fundraising campaigns, dole out powerful marketing promotions, or initiate payroll giving and organise fundraising events.

Project Support

Support an entire project and track the progress your donation makes over a period of time. You will receive case studies, photos and reports detailing the human impact of your support. Projects range from supporting basic eye health services & supporting persons with disability in entire communities to sending visually impaired children to school.

Payroll Giving

Employees in your company can easily contribute a small part of their salary to Sightsavers. It is an automatic deduction eliminating the need for reminders or any paperwork. To implement this option, we will need the consent and participation of not just the employees but the management too. As an employer, you could match the donation made by your employees thereby helping increase your goodwill and our reach.

Cause Related Marketing

Each time you sell a product or service, you could consider donating a part of the sale proceeds to Sightsavers. You could also offer Sightsavers a platform where you allow your customer to make a donation to us.

Corporate Social Responsibility (CSR)

Under the Companies Act, 2013, it is now a mandate for those companies whose net worth is of at least Rs 500 crore, or a minimum turnover of Rs 1,000 crore, or a minimum net profit of Rs 5 crore to be socially responsible. Since, eye health and disability is an integral part of the comprehensive health care and rehabilitation system in India hence our work and our activities form an important part of the overall social development scenario of India, which is also reiterated by the new CSR law.

Event Sponsorship and Participation

Sponsor and participate in Sightsavers' events where your support helps us cover the organising costs. This in turn, gives you opportunities for branding through the event.

Bridging Barriers

How sensitised are your employees towards the visually impaired? We can support you in making the people of your organisation inclusive towards the blind. Sightsavers with its experts can hold a sensitisation workshop with various interesting blindfolded activities. The simulation exercises will enable your employees to empathise with the visually impaired and bridge barriers.

Campaigning

Could you add your voice to our cause? Sightsavers works to create awareness, influence policy-making and engage government and public bodies to bring about a positive change. Your company could help.

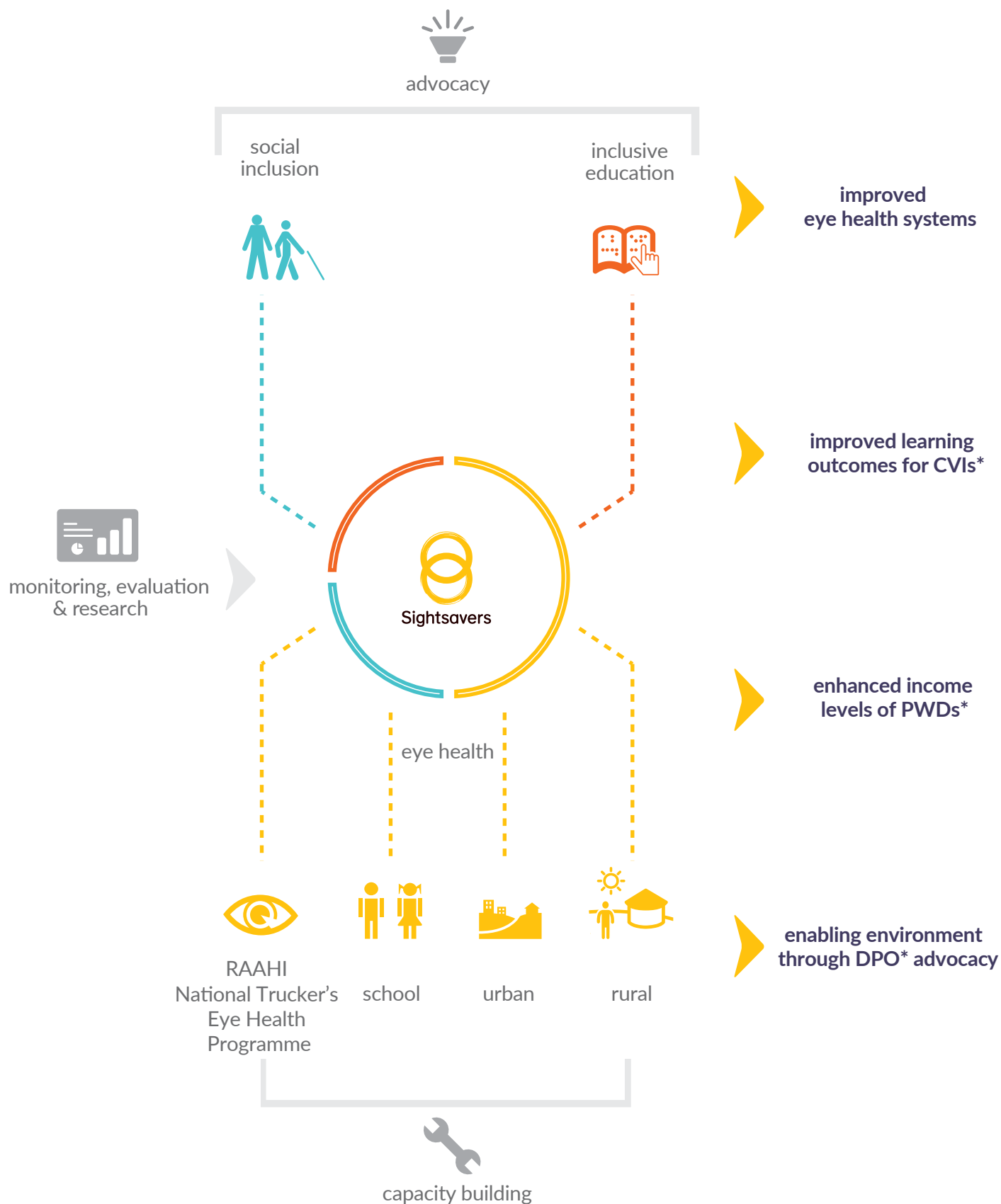
Support Sightsavers' costs

Sightsavers can benefit from donations of products or services that directly contribute to our work, such as medical equipment, logistical support, media space or financial services. Emirates Airlines, has donated Skywards Miles to Sightsavers since 2007, saving enormous cost on essential travel.

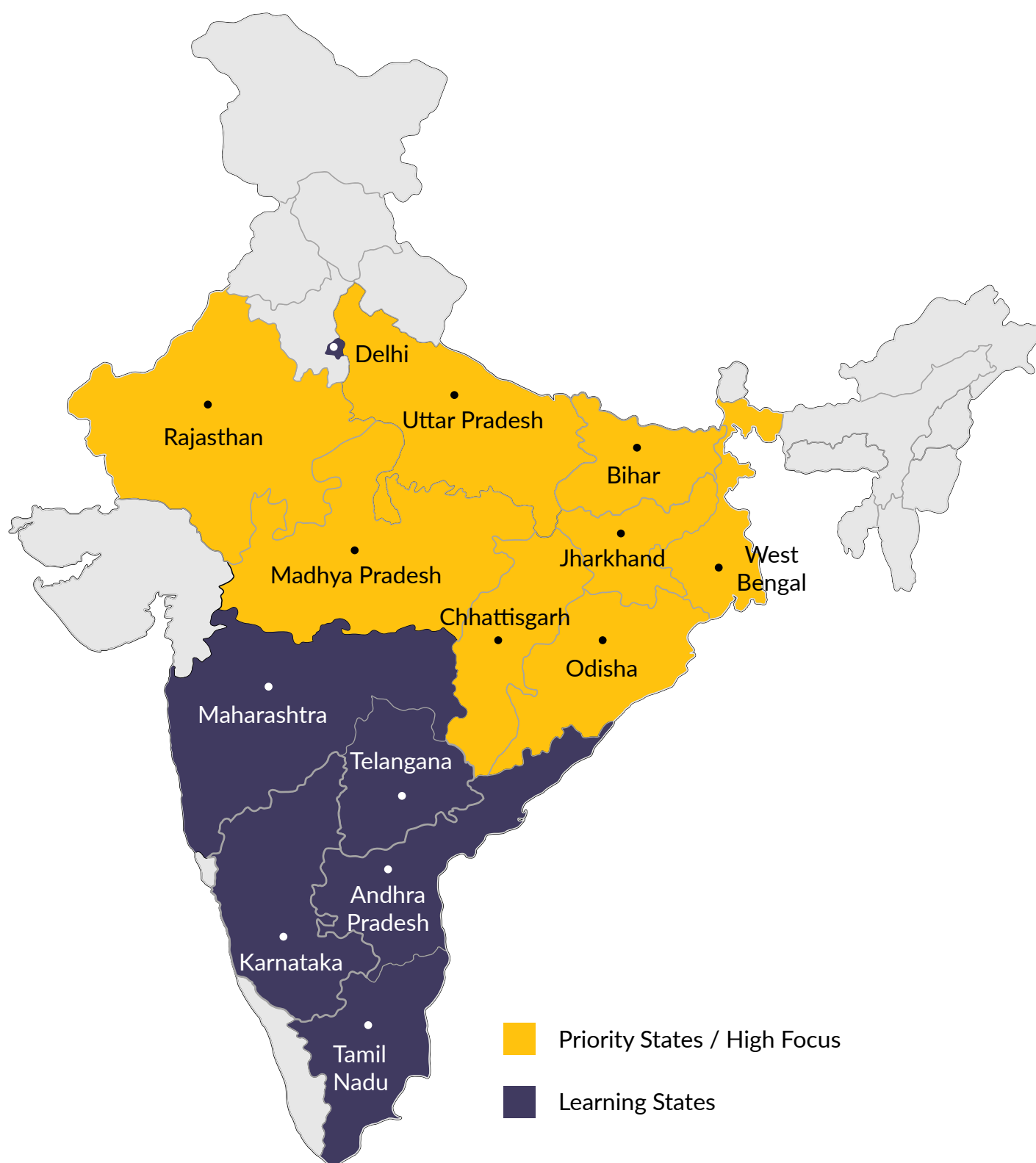
**For further queries on how
you would
like to collaborate with us,
please contact:**

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Operational Framework



*CVI - Child with Visual Impairment
 PWD - Person With Disability
 DPO - Disabled Persons Organisation



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